



**Indiana Office of Community and Rural Affairs**  
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**Indiana Main Street Honors Jule's Boutique of Goshen with *Best Window Displays and Merchandising Award***

ARCADIA, IN- Yesterday, Indiana Main Street honored Jule's Boutique of Goshen with the 2011 Indiana Main Street Best Window Displays and Merchandising Award during the statewide Indiana Main Street Conference, held at Alice's Restaurant in Arcadia, Indiana. The Indiana Main Street Program is managed by the Indiana Office of Community and Rural Affairs (OCRA).

"Congratulations to Jule's Boutique on receiving this well-deserved award," said Lt. Governor Skillman, who oversees OCRA. "This business is helping local downtown revitalization efforts and promoting economic activity in the community."

Jule's adds value to Goshen's downtown district by providing unique and fashionable clothing for women. The shop has also hosted a number of fashion shows featuring local talent. Jule's window display is always fresh, attractive, and reflects current fashion trends. They also keep the display current with the season. Julie has done a great job helping the downtown area attract shoppers and visitors.

Indiana Main Street was established to provide economic revitalization and professional assistance to participating communities. Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns.

For more information about Indiana Main Street, please visit [www.ocra.in.gov/mainstreet](http://www.ocra.in.gov/mainstreet).

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*The Indiana Office of Community and Rural Affairs was created by legislation in 2005, making rural Indiana a major focus for the first time. For additional information on OCRA and its programs visit [www.in.gov/ocra](http://www.in.gov/ocra).*

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